

LGA Board Meeting Minutes
February 28, 2024, Lakeland Cultural & Arts Center

Discuss video trial of today's meeting-**Tammy & Aidan**

Approximately 15 minutes of the Board meeting was videotaped.

Jeff called the meeting to order at 8:30 am

Roll Call

Jennifer Allman, a visitor from Mecklenburg County was welcomed.

Directors: Jeff Zimmer, Eric Wooster, Anne Wood, Brian Goldsworthy, Shannon McAllister, John Cataldo, Lewis Mustian, Patricia Price

Executive Director: Tammy

Chairs: Bob Allen and John Franz

- Motion to approve 1.31.24 Board Meeting Minutes: **Motion: Approved and seconded by Eric and Lewis. Unanimous approval with no objections or questions**
- Motion to approve 2.7.24 Membership Meeting Minutes: **Motion: Approved and seconded by Lewis and Eric. Unanimous approval with no objections or questions**
- Any changes to today's agenda? One addition recommended by Eric. Add discussion on recommended changes to the By-laws. **Motion to approve change to the agenda: Approved and seconded by Eric and Lewis. Unanimous approval with no objections or questions**

Upcoming Events

1. TAG & Stakeholder Meetings- John F & Jeff
 - John provided an update on the February 14th, TAG meeting and potential treatment of Lyngbya and Hydrilla in 2024. 1377 grass crappies are recommended to be added to the Lake. These recommendations go to the LGWCC on March 15th. Detailed information should be available by April 15th on the LGWCC's website.
 - The Resolution document between LGA and LGWCC was brought forward at the meeting. Resolution is posted on the LGA website.
2. Tuesday, March 12th Strategic Review @ Buck Spring Plt- Lewis provided the update:
 - March 12th and April 2nd sessions. Starting at 9:00 and wrapping up around 3:00.
 - Christina Thompson is the facilitator for these sessions and there is no cost to the LGA for the Facilitator.
 - On March 12th we will be covering Mission, Value and Vision with an ice breaker. No prework is required.
 - Lewis will send out an email shortly. Please review and RSVP.
 - Jeff invited two guests to the Strategic planning session.
3. Fri March 15, 2024 Five County Forum- John C & Bob. Bob provided the update.
 - In good shape for the Forum. One County has not responded.
 - Will have catering and coffee for 40 people. Good with volunteers.
 - Start at 8:00 for set up and presentation 8:30.
4. After 5 County Forum-Weed Control Council Jeff provided the update:
 - LGWCC should add approximately 10 and their meeting will start at 1:00 pm
5. April 3, Jessica - 2023 Vegetation Survey Results/2024 Treatment Plans, 5:30 pm social, 6 pm meeting start, confirm Watersview location-
 - Anne has confirmed with Watersview and will meet with Matt. Payment for the dinner may be different for this meeting.

- Jeff to provide Tammy with more information on this topic and will start working on the social media communications. Recommended to add to the body of email that “space is limited”.
- 6. May 1, Panel of Realtors/firm up topic- Chad Barbour & Barney Watson on tap,
 - Additional recommendations for participants? Crystal Dickerson - Lewis will ask her.
 - Topic: Current State of Residential Real Estate on the Lake. Let STR come up within the questions.
- 7. May 4th, QWAC fun run-staff table- John F
 - John is Lead and will have a table at the Chamber.
 - Needs 3 volunteers: 2 Environment and 1 from Membership. Tammy will support from membership.
- 8. May 4th, Shred Event Eric & Pat - Eric provided the update:
 - Not signing up new members at the event. Will provide new member brochures.
 - Eric and Tammy are working on social media awareness.
 - Anne to provide donations jar.
 - 5 volunteers needed: Brian tracking vehicles and paper dumps. Jeff, John C, . Additional volunteers are welcome.
- 9. June 1 Saturday, Annual Meeting & First Response at the lake Eric provided update
 - Invitation out, responses coming in. County Manager and Sheriffs sent a letter to attend.
 - Anne is working on Food truck coordination. Brian has spoken with LuvNFlame.
 - Tammy and Eric will work on communication.
 - Pat provided a volunteer list to Directors so they may sign up as Leads.
 - Pat to send volunteer list Tammy, so she has format for web volunteer recruitment
 - Jeff to create an agenda for annual meeting. Meeting Agenda- by-laws changes, election of Directors
- 10. July 3rd- dinner/evening meet Dominion Presentation-Shoreline plan impact to property owners Jeff, location?
 - Discussion by the Board on cancelling the July 3rd Membership meeting, since it will be the Friday of the 4th of July weekend. Change topic to safety.
 - There was a **Motion to cancel the July 3rd meeting and change the Speaker to the August meeting and have the August meeting an evening meeting. Approval and seconded: Anne and Eric**
- 11. August 7th
 - Evening meeting Wednesday evening and Speaker will be from Dominion.
- 12. Date? Littleton Festival
 - Possible on August 31 or September 7th. Further discussion later.
- 13. September 4th or October 2nd -evening meet, NCWRC topic?
 - Recommendations for topics: Wildlife and/or enforcement were recommended.
 - Jeff assigned Eric to obtain Speakers for September and October – Sheriffs and Wildlife for September and October. One will be an evening meeting.
- 14. Next evening meet- what will be a good draw? Suggestions
 - Discussion by the Board. Jeff recommended - Virginia Beach pumping station tour for November. Tours are good ideas. Brian suggested a tour of Lakeland Center for evening meeting.
- 15. Possible Future Meets-Red Cross Disaster Relief/AARP -Financial institute/ NC Wildlife Habitat Enhancement, eco-friendly insect control.

Old Business/Follow-ups:

1. **Anne-** Treasurer's report, 2023 financial review, succession plan Anne provided the update:
 - Uneventful, continued collections and normal bills paid. Based on projections there will be a \$7000 shortfall in the income stream.
 - 2023 Financial Review – Anne will reach out to the gentlemen for annual review.
 - Anne will be filing tax return and obtain document for succession plan.
2. **John C.** short-term rental (STR) issue update, candidate forum(s)
 - John and John F reviewed the subgroups document on STR. Board discussed and made recommendations. Good discussion.
 - Board to review document, recommend changes and submit to John C.
 - STR subgroup will be prepared to discuss Board's feedback and subgroup tasking at the next Board meeting.
3. **John F-** updates on Lake Environment Committee
4. **Brian/Anne-** Membership Committee Brian provided a brief update:
 - a. Membership stats
 - b. Follow-up phone calls to members that have not renewed. Please make calls to the members that have not renewed. As of the end of March, they will no longer be sent communications. The renewals need to be completed by March 21st.
 - c. other
5. **Tammy-** Communications Tammy provided the update:
 - a. SPLASH is ready to go
 - b. Email addresses for HOA individuals-Mail Chimp issue: Research indicates only 1 email per contact due to non-scramming laws. Higher subscription level doesn't allow more than 1 per household. Tammy is looking for services that can send a bulk email of 2500 4x a year. Tammy will continue to research.
 - c. Business Member promotion using Facebook Business member Monday is going well. Social media is helping.
 - d. Website issues/Article submissions April meeting Jeff will provide to Tammy and begin working on May. John F will provide a write-up on QWAC.
 - e. Stickers for business members. Brian stated that there were 150 ordered and we should have them soon.
 - f. Jeff instructed Chairs and from Leads to provide their write-ups to Tammy.

New Business

- ❖ Shannon – Lake Clean-up Committee update Shannon provided the update
 - Members had ideas for the redesign of the committee activities.
 - Survey results will be coming out soon
 - Next meeting is March 5th at 4:00pm Zoom – 1st Tuesday of the month
- ❖ Jane – Nominating Committee update Jeff provided an update for Jane.
 - Jane has been working hard at recruiting.
 - There are three counties that need additional representation, Mecklenburg, Brunswick and Halifax. Currently, there is only one representative for each of these counties.
- ❖ Other
 - Recommended By-law changes. Updates provided by Eric and Jeff.
 - Changes will need to be posted in April and voted on at Annual meeting.
 - Recommended changes are to be provided to Eric. Eric to make updates and distributed to Board members.

Jeff closed the meeting. Approved and seconded by Brian and Lewis at 11:10 am