

LGA Board Meeting Minutes  
September 27, 2023 Lakeland Cultural & Arts Center

**Call to Order & Roll Call**

- Jeff called the meeting to order at 8:40 a.m.
- Attendees: Jeff Zimmer, Eric Wooster, Anne Wood, Brian Goldsworthy, Shannon McAllister, John Cataldo, Jane Stringer, John Franz and Tammy Clark

**Approval of Minutes and Agenda**

- Motion to approve 8.26.23 Board Meeting Minutes. Eric W/Brian G – passed.
- Motion to approve 9.6.23 Membership Minutes. Brian G/Eric W – passed.
- Motion to approve 9.27.23 Board Meeting Agenda.
  - John C. requested a donation to Ebony Fire Department be added to the agenda.
  - Motion by Eric W/Jeff Z – passed.

**Upcoming Events**

1. Jeff- 10/4/23: NC Wildlife: Kirk Rundle & David Belkowski-The LKG Fishery (Tammy-PSA)
2. Brian/Shannon- 11/1/23: Veterans Museum/ Toy Drive
3. Jeff/Shannon- 12/6/23 Toy Drive/LCAC
4. December 12/6/23 Xmas party: Jane Stringer has graciously offered her home for a social get-together. The discussion centered on food and it was decided that catered Hors d'oeuvres was appropriate. Jeff will provide the wine. Jane will contact caterers and brief back on menu and cost.
5. No Board Meet Dec 27th & Jan 3rd Membership Meet
6. February – Warren County Economic Development??
7. March- evening meet with Dominion presentation (Shoreline Management Plan Impacts on Property)??
8. July for Quarterly Evening Meeting location and topic to be decided.

**Old Business/Follow-ups**

1. Brian-Sept 2nd Littleton Festival Review: Festival was a success with 30 new members. Layout was better to interact with attendees. Need to plan for next year, especially if LGA has same location, to cover the street drain. Water for staff and dog water should be available.
2. Eric – 5 County Sheriff's Review: Event was well attended, and speaker time control remains difficult. Thank you letters have been mailed to all Sheriff's offices, and copies were provided to the board as an example of formal communication with presenters.
3. John C- Candidate Forum Review. Brunswick county event went well, and Mecklenburg County was cancelled due to weather. The committee will review and discuss for next cycle of candidate forums.
4. Anne – 2022 Financial Review, Treasurers Report, 2024 Budget: Current financials and proposed budget was provided to board members. Final 2024 will be provided for approval at the next board meeting.
5. Jeff-Financial Security Procedure: A copy was provided to the board. This was previously discussed and the procedures are finalized. Signature cards must be updated with the bank. Financials need to remain within budget and all receipts must be forwarded to Anne.
6. Brian-

- Membership stats -copies were provided to directors. Directors are recruiters and promote LGA to potential new members. Brian will call realtor members for renewals.
  - HOA Dues increase proposal – POCs were provided by Tammy for personal discussion with HOA presidents. Goal is to increase HOA member dues to \$15 per household. This would be a graduated increase to reach the goal. Discussion was centered on coordinating HOA list with the 911 Task Force. M&M will take on getting a list of HOA presidents. Copy of HOA list to be provided to Brian and Tammy.
  - Status on printing bulletin & application brochure – Bulletin ‘Lite’ for renewal/approval will be provided at the next meeting with updated elements. Will order 500 copies for printing.
  - New Member Program - a letter will be sent to all new members from 6/1/23 (approx. 75). All new members will be tracked with follow-ups, new member presentations, catch-ups and follow-up new member renewal calls.
7. Tammy-4th Qtr. Bulletin status – At the printers. Improvements are underway to increase efficiency using Mail Chimp.
  8. Eric- 2024 Annual Membership Meeting- Eric and Pat conducted a survey of the facilities at the Dominion Day Use area. The intent is to provide a membership and public forum to allow lake first responders a platform to educate, demonstrate, and recruit. Initial contact discussions have been positive. This will replace the traditional hot dog meal and meeting. It is important that the entire LGA board be behind and help support this effort.
  9. John F- status on Vegetation Survey- is well underway and over one-half of the lake has been surveyed. The lake has been divided into four quadrants and the survey is ahead of schedule.
  10. Jeff- Committee Chair & Task Force assignments- List was distributed to directors and standing committees and chairs are:
    - Nominating: Jane Stringer
    - Safety: Eric Wooster
    - Lake Environment: John Franz
    - Lake Clean-Up: Shannon McAlister
    - Government Relations: John Cataldo and Bob Allen (Co-Chairs)
    - Membership & Marketing: Brian Goldsworthy
 Other Committees
    - Financial Review: John Schaech
 Task Team & Lead/Advisor
    - Media: Tammy Clarke / Eric Wooster, Brian requested to serve on Media Task Team
    - Strategic Plan: Lewis Mustain / Jeff Zimmer & Eric Wooster
  11. Other
    - John Cataldo asked that the LGA donate \$100 to the Ebony Fire Department, thanking them for their supporting the Brunswick County Candidate Forum. Since the current GR budget has sufficient funds, there is no need for board approval. John will coordinate with Anne for disbursement.
    - Lake Gaston Regional Chamber of Commerce has asked LGA to field a golf team. No team will be fielded this year.
    - Brian has asked to extend a membership discount at the upcoming Ladies Club October meeting. The amount will be \$25 for membership through 2024.
    - Jeff asked if the School Superintendents meeting will be held in November. GR committee will discuss this at the next meeting.

Meeting Adjourned at 10:40