

LGA Board Meeting Minutes
August 30, 2023 Lakeland Cultural & Arts Center

Call to Order

Jeff called the meeting to order at 8:30 am

Roll Call & Introduce Tammy.

Attendees: Jeff Zimmer, Eric Wooster, Anne Wood, Brian Goldsworthy, Carol Warfel, Shannon McAllister, John Cataldo, Judy Waters, Jane Stringer, Lewis Mustian, Patricia Price

John Franz and Tammy Clarke

Introduction of Tammy to the Board members. Tammy provided update/background. The title Executive Director will remain the same due to email challenges. Brian recognized Eric for a smooth interview process.

Approval of Minutes and Agenda

Motion to approve 7.26.23 Board Meeting Minutes and today's agenda.

Motion to approve minutes by Jeff, so moved by Lewis and seconded by Brian. Unanimous approval by the Board.

No changes.

Motion to approve Agenda.

Two additions to the agenda:

John added Short Term Rental, item 9

Brian added Social Media, item 10

Motion to approve agenda with additions by Jeff, so moved by Eric and seconded by Lewis. Unanimous approval by the Board.

Motion to approve 8.2.23 Membership Meeting Minutes

Motion to approve by Jeff, so moved by Eric and seconded by Shannon. Unanimous approval by the Board. No changes.

Upcoming Events

1. **Brian-Sept 2nd Littleton Festival**, reviewed Booth Staff assignments

LGA booth will be in spot #2 on Saturday, 9-2, from 10 am to 4 pm. Need to be set up by 9:00 pm. Eric, Jeff and Brian are meeting at the office at 7:45 am. Brian discussed everyone's shifts for Saturday. Ann advised that the credit card payments process has been established and is an easy process. Ann requested using the credit card device to keep track of cash as well.

Jeff asked if everyone knows how to report an aquatic plant issue. John F informed the Board that there are two on-line locations; 1) Weed Control website has a link and 2) LGA Environment page has a link to the form.

Jeff will bring a book on aquatic plants to the festival.

Tammy checking for name tags.

LGA shirts needed for Jane, Tammy, Patricia. Members are to purchase their own shirt and LGA will have it embroidered.

2. **Eric- Sept 6th Membership meeting, 5 County Sheriffs**, discuss set up.
All five sheriffs or their designee will be at the meeting. It will be a panel set up with two tables with chairs in front of the room. Each participant will be given a short time to talk, then there will be a Q&A. Board members should wear their name tags and sit with the other attendees. Eric will handle the name cards for the Sheriffs.
Tammy will send email blast to members on Monday or Tuesday, using Eric's press release for consistency.
3. **John C- Govt Relations Committee** Sept 16 & 23rd Candidate Forums
John sent out minutes from Government Relations meeting. Forums for Brunswick and Mecklenburg Counties will use the same format.
Email blast to Brunswick and Mecklenburg County members will be sent next week. Jeff and Tammy to work on email blast using MailChimp.
Items needed for Forum: John, Jeff and Eric to work on the items.
Need four more volunteers. Ann can help on 16th and Carol to help on 23rd.
John **cancelled** the Government Relations September 19th meeting . Tammy is updating on-line calendar.
4. **John F/Judy- Lake Survey Volunteer Recruitment**, Posters, and social media
John F updated the Board; August 15th thru October 31st Lake Survey. Survey has begun in a few coves. Volunteers are still needed. Currently have 49 volunteers and need 85.
Brian will ensure the survey flyers will be at Festival.
Survey information posted on Social Media – Judy posted on Facebook and John posted on Next Door. Tammy to send out email blast to membership.
5. **Jeff- October 4th, NC Wildlife: Kirk Rundle & David Belkowski-The LKG Fishery**
Speakers are ready to go.
6. **Brian/Shannon- Nov 1, Veterans Museum/ John 3:16 Christmas Toy Drive**
Shannon will introduce Toy Drive at the November 1st meeting. Shannon has collection boxes for businesses and will coordinate delivery to them. Jeff, Eric, Brian to help deliver to businesses. Boxes need to be at the businesses at the beginning of November and pick up by December 7. Collection boxes will need to be checked periodically.
Veterans Speaker for November 1st meeting: Brian is working to get time with the General.
7. **Jeff/Shannon- Dec 6, Toy Drive/LCAC**
LCAC – presentation of all the programs -Ann will take the lead. Door prizes a possibility.
Xmas party will be the evening of Wednesday December 6th.
Ann to coordinate the party with Waterview.
8. No Board Meet Dec 27th & Jan 3rd No Membership Meeting in January
The first meeting of 2024 will be a board meet on January 31.
9. **Eric- 2024 annual meet**
Eric updated the Board on the possibility of a First Responders Event demonstration for the 2024 Annual meeting. Show and tell of emergency response equipment and personnel. The proposed location is Dominion Day use area, Jack Brown Road, at Lake Gaston Dam. This will be a LGA event and looking for partners. Can be in coordination with Lake Clean up first Saturday in June. Good way to sell/educate public on services provided by First Responders. Only 7 months away. Saturday in June. Rain or shine.

Old Business/Follow-ups:

1. **Jeff-** Director's Insurance
The cost of renewal is \$700 for the year. Policy will be renewed.
2. **Anne-** Treasurers Report
Anne sent out Treasurers report and updated Board. Short on revenue but short on expenses.
Anne provided a proposed 2024 budget. See item 4.
3. **Brian- M&M**
 - a. Aug 28th ZOOM, Mentor Program membership deck ppt went well. Four new members attended with good questions and follow-up. At the next M&M meeting the Mentor Program procedure will be defined.
Committee will also discuss: Zoom for businesses. LGA Sticker on door of businesses, event for businesses and working with the Chamber to touch businesses.
 - b. Membership stats – 2187 total members. Short term goal is 3000 and long term 5000.
 - c. **Dues increase proposal** –effective after Littleton Festival:
General fee \$30 from \$25
no change bronze/silver.
Business fee \$60 from \$50 and
Lifetime to \$300 from \$250
Motion to approve presented by Brian, so move by Lewis and seconded by Jeff. Unanimous approval by the Board.
HOA fees to be discussed by M&M and recommendations presented to the Board.
 - d. Continue to print bulletins? Determined that the next print will be 30 copies. Ann to provide cost for printing and base cost on number of print copy.
 - e. Anne and Tammy to work together on membership directory.
4. **Anne-**2024 Budget
Ann created and handed out a strawman 2024 budget. The board discussed key points of the budget. The Committees are to review, adjust estimates as necessary and return to Ann by September 18th Monday. Great job Anne.
In conjunction with the proposed 2024 budget, John C recommended the Board review the committee's activities. Jeff recommended this review for December/January when holding a strategy review.
5. **Bev/Tammy-**4th Qtr Bulletin status – Currently have all articles from the Committees. Article needed from Lake Gaston Water Safety Council? Water Safety will submit articles when needed and will coordinate through the Safety Committee.
6. **Jeff**
 - a. Halifax County Weed Council funding – Jeff provided update and the Weed Council is continuing to network with government officials, County and State.
Weed Council has 10 boxes of records – does LGA have room in the office? There is room for the boxes in LGA's office. **Proposal to allow Weed Council to provide shelving and store boxes.**
Motion to approve presented by Jeff, so move by Lewis and seconded by Brian. Unanimous approval by the Board.
7. **Judy-** Jeff asked for a status report on LGA history project
The goal is to have a three-to-four-page document from the last documented LGA history to present day by December 31st. Time frame July 2013 to present. Currently, Judy does not have time for this project. Judy was removed from the project.

8. Short Term Rental (SRT) discussion

The Government Relations Committee has drafted a paper on short term rentals and has provided to the Board members for review.

The issue: Short term rentals provide economic value to counties, businesses, and property owners. However, short term rentals can create environmental, health and safety issues.

The Government Committee is asking the Board to take a position.

Need more research to develop a position and identify any next steps to address the issue. determine what the five counties have in place currently.

- A special working group is hereby formed with representatives from the GR, LE, and Safety committees.
- Review policy and practices currently being used at LKG and elsewhere.
- Develop a position statement.
- Identify options to move forward with the Counties.

9. Brian- Social media

Brian to get with Tammy to discuss. Need to meet with Curry to discuss website and updates.

Meeting Adjourned at 11:04 – Motion made by Brian to adjourn and Eric seconded.